



Blockchain Education & Standardisation: Navigating (beyond) the European Landscape

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MEET OUR SPEAKERS



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Serena Dell'Agli Senior Technology Manager at European DIGITAL SME Alliance



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Steffen Schwalm Principal Consultant Senior Manager Digital Identity & Trust at MSG



Raimundas
Matulevicius
Professor at University of Tartu
& CHAISE Representative



SEEBLOCKS.eu IN A NUTSHELL

Mission: To pursue European interests within the Blockchain/DLT Standardisation landscape

OBJECTIVES

Obj.1: Establish a facility dedicated to support EU experts contributing to blockchain standardisation efforts, in alignment with the Rolling Plan for ICT Standardisation.

Obj.2: Liaise with EBP initiatives and European SDOs in the area of blockchain/DLT standardisation.

Obj.3: Map the sector and engage all Stakeholder Groups promoting the EU standardisation initiatives, also via organisation of international events. **Obj.4**: Contributing to implementation of European Values and sustainability of the EBSI.

Contribution to standards

- 40+ EU Experts funded via 4 open calls (€300,000 assigned)
- Contribution to 100+ standardisation documents
- Increased international presence of EU experts with SDOs

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Reports, tools, and materials

- Landscape and gap analysis report on Blockchain/DLT standardisation (3 releases)
- Contributions to ICT Rolling Plan
- Synergy and strategy report on EBP, EBSI, INATBA, STandICT.eu, The Blockchain Observatory and Forum
- Blockchain/DLT standardisation promotion and education report (2 releases)
- Promotional & educational materials and tools



Synergies unlocked

- Direct support to EBP, EBSI, INATBA, STandICT.eu, The Blockchain Observatory and Forum via the Permanent Task Force (PTF)
- DEP, HE, and H2020 R&I Initiatives with standardisation potential
- 75+ selected best practices
- Re-use of the StandICT.eu grants platform
- Up-to-date EUOS on Blockchain/DLT

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Community

- 3000+ community members
- 2250+ social media followers
- 10+ EPE members
- 75+ Best Practices
- ...

Outreach

- 2 Annual Impact Events
- 4 Workshops (2 in EU, 1 in US, 1 in Aus)
- 12 Webinars
- 1 public consultation
- 8 newsletters
- 8 Press Releases
- 7 Professional Videos
- Visibility at 6+ third party events

A seamless facility to support EU experts contributing to blockchain/DLT standardisation efforts, to liaise with EU initiatives in the Blockchain domain & to contribute to implementation of European Values and sustainability of the EBSI



SELECTION AND ENGAGEMENT PROCEDURE Fundings to support EU blockchain experts

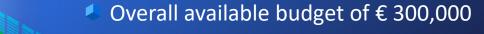
APPLY NOW! by 27th November

Need funding for your Blockchain/DLT Standardisation effort & research activity?

Apply for funding in Blockchain/DLT Standardisation

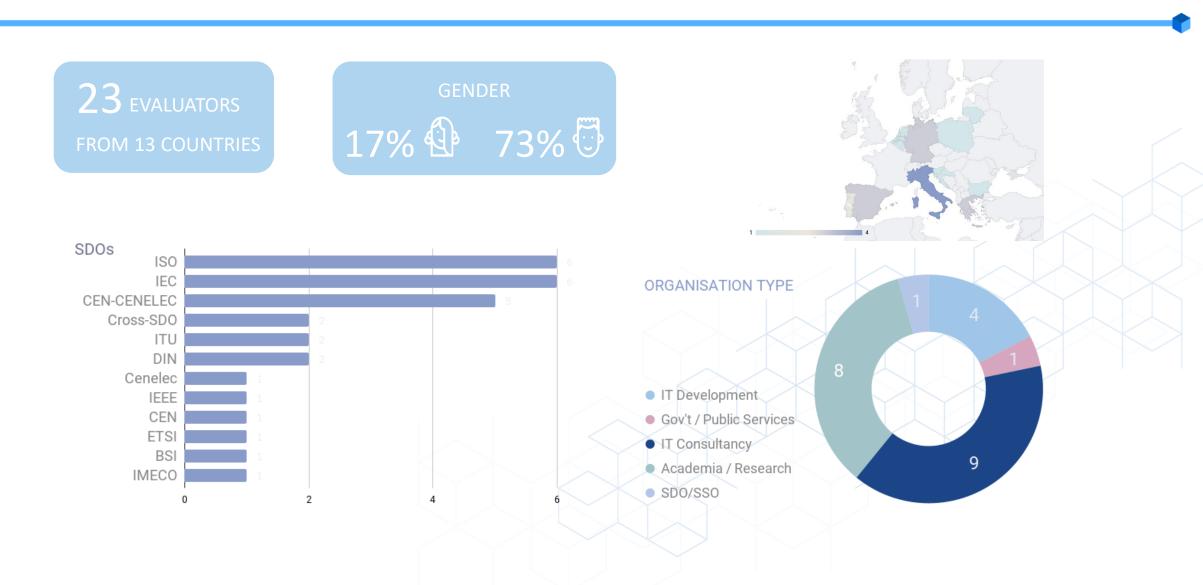
APPLY NOW

Deadline: 27th Nov 2023



- Possibility to obtain up to 10k Euro under each selection.
- Blockchain/DLT professionals with proven expertise and experience in Standardisation activities
- Three types of proposals can be funded under the SEEBLOCKS.eu 2023 SEPs: long-term (up to 6 months duration), short-term (up to 3 months duration) and one-shot (for travelling & events)

EXTERNAL POOL OF EVALUATORS





WEBINAR HOUSEKEEPING



01

RECORDING

This event will be recorded and will be made available on the **SEEBLOCKS.eu** website within 24 hours (including the presentation of each speaker)



02

Q&A

We do encourage you though to enter any question in the dedicated Q&A box placed in the lower toolbar. The speakers will be pleased to answer back your questions real-time



03

CHATBOX

You can follow the chat to be informed and receive link on the main

SEEBLOCKS.eu



OBJECTIVES OF THE WEBINAR

- Standardisation activities related to blockchain
- Challenges
- Role of education on standardisation
- Supply of education material and initiatives
- Way forward:
 - identification of gaps
 - closing gaps



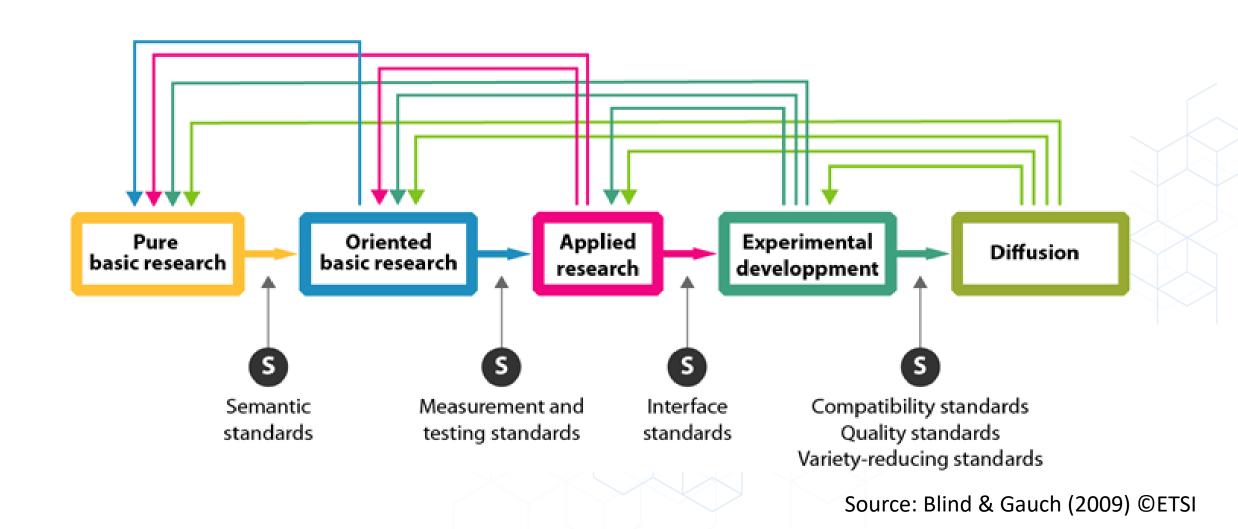


SEEBLOCKS.eu FUNCTIONS OF STANDARDS

General functions of standards	Positive impacts on innovation	Negative impacts on innovation
Information	Provide codified knowledge relevant for innovation Coordinate collaborative innovation activities	Generate cost for standards screening Allow unintended knowledge spillovers to competitors by implementation of standards
Variety reduction	Allow exploitation of economies of scale via standards Support critical mass via standards in emerging technologies and industries Create incentives for incremental innovation based on standards	Reduce choice Support market concentration Push premature selection of technologies Limit incentives for radical innovation
Minimum quality	Creating trust in innovative technologies and products at the demand side	Promote market concentration
Compatibility	Increase variety of system products Promote positive network externalities Avoid lock-in into old technologies	Push monopoly power Foster lock-in into old technologies in case of strong network externalities
Insurance	Serve as insurance against failure of radical innovation	Create incentives for incremental instead of radical innovation



FUNCTIONS OF STANDARDS IN RESEARCH & INNOVATION





EXAMPLE OF A TERMINOLOGY STANDARD

Statistics

- 6 categories
- 60 terms

Categories of terms

- (Basic) IT terms
- Cryptographic terms
- Main blockchain terms
- Elements and attributes of blockchains
- Blockchain based processes
- Specific situations in the blockchain context







ROUNDTABLE SESSION

How can Europe ensure trustworthy decentralization with DLT without losing the core properties of DLT?

If the chain is governed well can it be used to guarantee security of the data? Which concrete
actions could address
the current
challenges related to
the lack of skills on
Blockchain
standardisation (and
Standardisation
generally)?

What educational choices in limited time and resources?

What are the most urgent skills needed within organisations to exploit blockchain potential within their work?

